

**GREENER**  
make the world a better place

**Re-made  
from  
Re-cycled  
plastic.**



**euro3plast**  
made in italy

**GREENER**  
make the world a better place





### **Because we care about green.**

Greener is the line of vases made entirely of recycled plastic to meet the needs for a cleaner planet and offer nature lovers the opportunity to be truly sustainable.



### **The challenge of double sustainability.**

With Greener, you're "greener" twice. To re-use the precious resource of plastic and become part of a community of those who respect the environment and adopt solutions to maintain and protect it, cultivating the good of the world.





### **Plastic has a good and a "greener" soul.**

For us, being "greener" means giving up producing new plastic to use what is already available to us. Because plastic is one of the most resistant and durable materials in the world and bottles, packaging, bags, stoppers and many other products can become new and useful objects that are beautiful and high-performing.

The culture of recycling is the only base on which the seeds of a better future can grow. Because plastic is worth much more than it seems, and when its life-cycle is respected and exploited for its real potential, it turns from waste into raw material.



### **For those who are "greener" or who want to be.**

Never before have people begun to become aware of the need for a radical change in habits, behaviour and everyday actions. The urgency to act is increasingly-shared as is the search for sustainable solutions.

**Which is why Greener was born,  
to promote a greener planet starting from our cities,  
neighbourhoods and homes,  
and to close the circle of a possible circular economy  
while respecting environmental criteria.**





### **The seed of a better future.**

The Greener collection is the result of a love for the environment and bears the mark of this origin.

The shades of the products may appear different due to the different colouring of the recycled materials.

This aspect highlights the intrinsic value of every pot, which also becomes an item to choose because of its appreciable uniqueness.



**100%  
Recyclable**



**100%  
Eco-Sustainable**

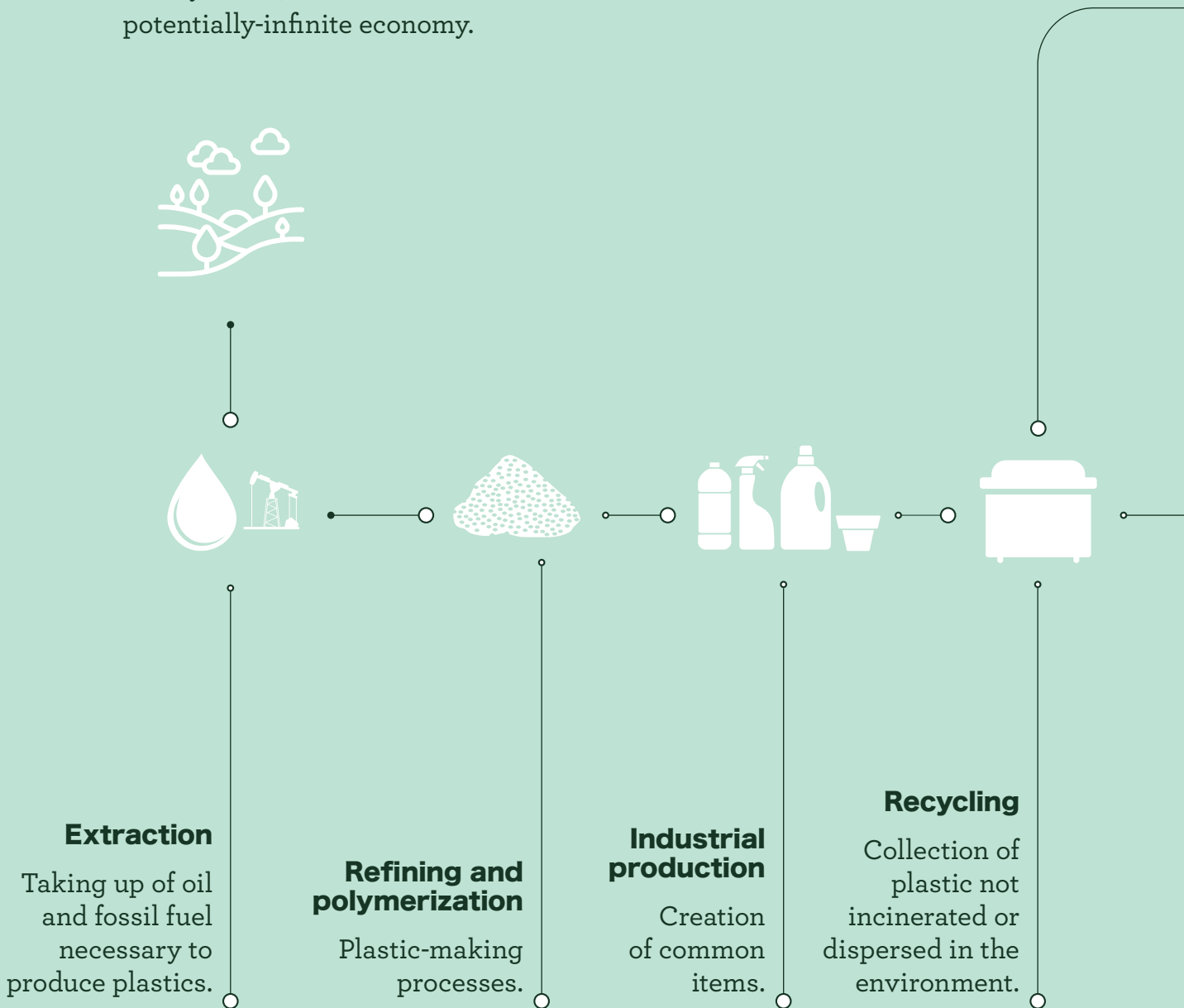


**Antishock**

## The virtuous cycle of recycling.

Giving plastic a second life is our commitment to the environment and to all living things.

A promise that does not end in a pot but favours the development of a dynamic, circular and potentially-infinite economy.

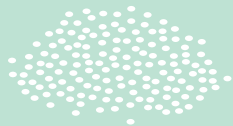




**Newly recyclable**

**THE LOVE OF NATURE  
TAKES SHAPE.**

**Greener pots are made of a polymeric compound obtained from the most common recycled plastic materials (especially polypropylene), reworked to create new products that are just as resistant, durable and recyclable.**



**Transformation**

Dissolving of old plastic granules and flakes, and re-making in moulding plants.

**Industrial production**

Creation of new products made of regenerated plastic.

## What's in a pot?

In a Greener vase, you'll find:

- . the promise of a better world
- . the chance to do your part
- . the true value of plastic
- . a culture to share

Use your pot as long as possible and when you no longer need it, remember to dispose of by recycling it properly. So it can be transformed into a new item.

**And you, what will you put in your pot?**



**87,1%**   
of Italians recycle plastics.

**1,8 kg VS 18 kg**

In 1998, just 1.8 kg per inhabitant was collected whereas today we have reached about 20 kg per person.



Plastic takes over 400 years to degrade, so most of the plastic ever produced still exists in some form.

Only 12% has been incinerated.



Only 44.5% of plastic is transformed into new objects, while 43% ends up in waste-to-energy plants for energy production.



It takes about 2 kg of oil to obtain 1 kg of PET plastic.



Every year, about 8 million tons of plastic end up in the sea, contributing to 80% of the total pollution of the seas and oceans.



To meet the annual requirement of 6 billion 1.5 l bottles, over 450,000 tonnes of oil are needed, and over 1.2 million tonnes of CO<sub>2</sub> are released into the atmosphere.



After steel and concrete, plastic is the third most widespread human material on Earth.

source COREPLA, sustainability report 2018



### **What's the story behind a Greener pot?**

Greener comes from the successful union of technology and nature.

It tells a great story of love for the environment.

Choose a Greener Pot, and bring a smile to our planet.

**You too can play a leading part in the story!**



















**Guya pot**



## Guya Greener pots

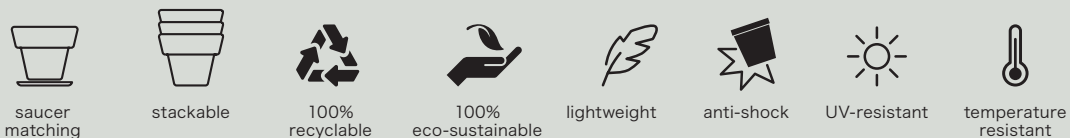
Linearity, cleanliness and elegance are the characteristics of a pot inspired by tradition, with a classic and timeless shape.

This product is very stable and robust, resistant and versatile.

The Guya pots line can be combined with the recycled plastic saucer of the Medea Greener line.

art.	size	size Ø x h	soil capacity	n packing items	greener saucer	colours
3134	<b>Ø 20</b>	cm 20 x 15	L 2.8	10	3139 - <b>Ø 20</b>	G9 62 30 01
3135	<b>Ø 25</b>	cm 25 x 19	L 5.5	10	3140 - <b>Ø 24</b>	G9 62 30 01
3136	<b>Ø 30</b>	cm 30 x 23	L 9.6	10	3141 - <b>Ø 28</b>	G9 62 30 01
3137	<b>Ø 35</b>	cm 35 x 26	L 15.4	10	3142 - <b>Ø 32</b>	G9 62 30 01
3138	<b>Ø 40</b>	cm 40 x 30	L 23	10	3143 - <b>Ø 40</b>	G9 62 30 01

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**Kezar planter**



### Kezar Greener planter with under-trays fitted

Ideal for balconies, the planter has a graceful design that makes it ideal for any context.

It is equipped with a practical interlocking under-tray that prevents spillage on the surfaces below, and ensures a useful reservoir for the plants.

art.	size	size l x l x h	soil capacity	n packing items	colours
3147	<b>cm 40</b>	cm 40 x 20 x 18	L 8	12	   
3148	<b>cm 50</b>	cm 50 x 20 x 18	L 10	12	   
3149	<b>cm 60</b>	cm 60 x 20 x 18	L 12	12	   
3150	<b>cm 80</b>	cm 80 x 20 x 18	L 17	6	   

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stackable



100%  
recyclable



100%  
eco-sustainable



lightweight



anti-shock



UV-resistant



temperature  
resistant

## Kebe plant box and pot





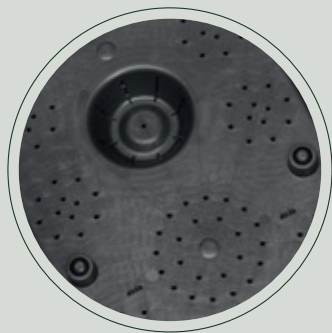


**Kebe Greener plant box and squared pot**

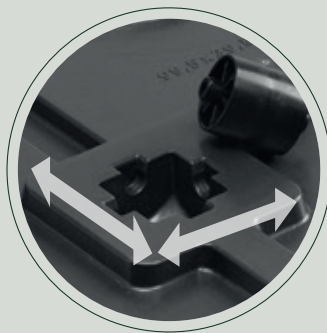
Kebe collection includes a large plant box and a squared pot with clean and linear design. Their double walls make them very resistant, while the injection molding technology ensures their lightness.

Equipped with adjustable castors, pot and plant box have a practical integrated water reserve, which offers permanent well-being to the plants.

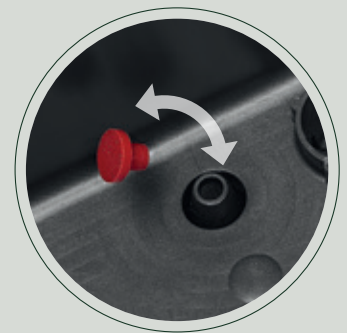
	art.	size	size l x l x h	soil capacity	n packing items	colours
Plant box Kebe	3154	<b>cm 100</b>	cm 99,5 x 39,5 x 39,5	L 102	1	   
Squared pot Kebe	3157	<b>cm 40</b>	cm 39,5 x 39,5 x 39,5	L 35	1	   



Integrated water reserve



Adjustable castors



Removable plugs for outdoor use















**Rio cache-pot**

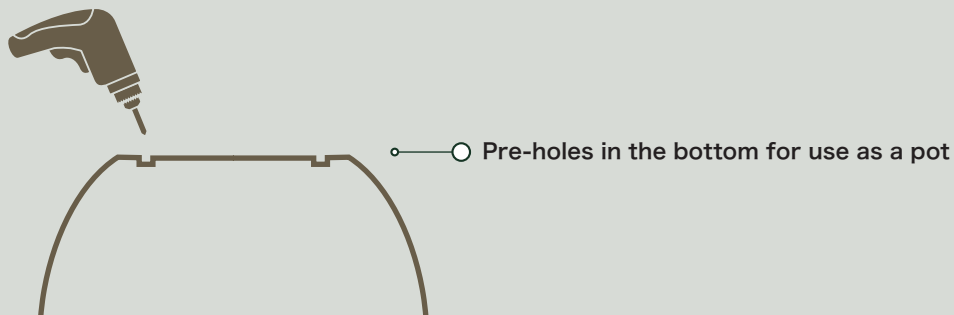


## Rio Greener cache-pot

With its great stability, Rio is the ideal cache-pot for your pots and preventing liquid spillage. An interesting range of colours emphasises its soft, enveloping shape, making this cache-pot a true interior and exterior furnishing accessory.

If necessary, the bottom of the cache-pot can be perforated at the points indicated.

art.	size	size Ø x h	soil capacity	n packing items	colours
3174	<b>Ø 30</b>	cm 29 x 24	L 13	4	   
3175	<b>Ø 35</b>	cm 34 x 28	L 20	4	   
3176	<b>Ø 40</b>	cm 39 x 32,5	L 31	4	   



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**Clivo cache-pot**



### Clivo Greener cache-pot

With its slim and dry design, the Clivo cache-pot is suitable for small plant pots. By choosing between different colours, you can create unique ornamental areas, both indoors and outdoors.

art.	size	size Ø x h	soil capacity	n packing items	colours
3177	<b>Ø 14</b>	cm 14 x 14	L 1,4	24	anthracite grey, ocean, brick red, olive green, white, rust
3178	<b>Ø 16</b>	cm 16 x 16	L 2,2	24	anthracite grey, ocean, brick red, olive green, white, rust
3179	<b>Ø 18</b>	cm 18 x 18	L 3,1	24	anthracite grey, ocean, brick red, olive green, white, rust

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UV-resistant



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resistant

## Ono cache-pot



### Ono Greener cache-pot

The striking design combined with the width of the base makes Ono a stable cache-pot for small plants. You can choose from an attractive range of colours in line with the latest trends.

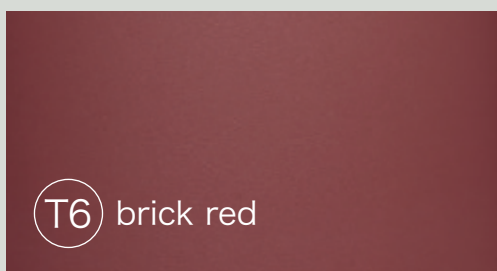
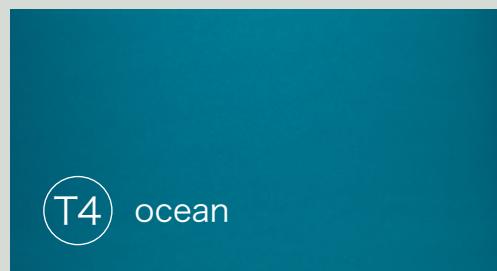
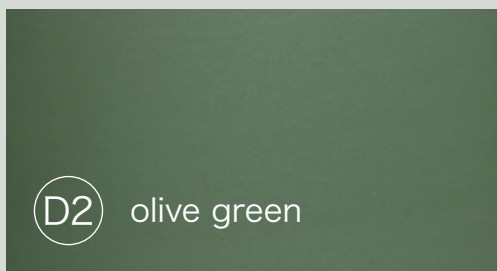
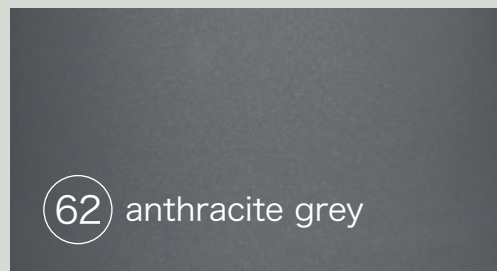
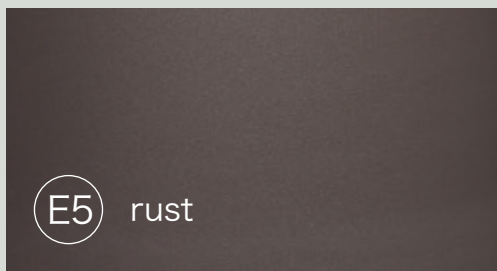
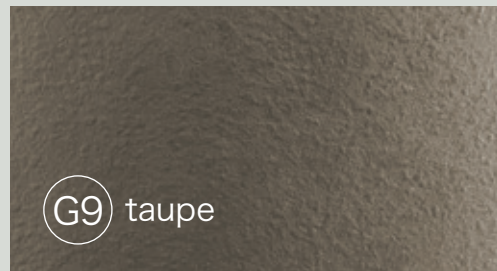
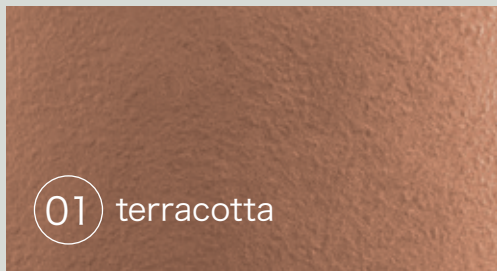
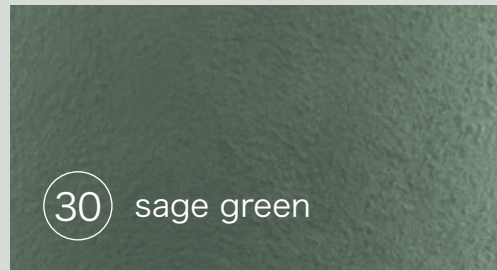
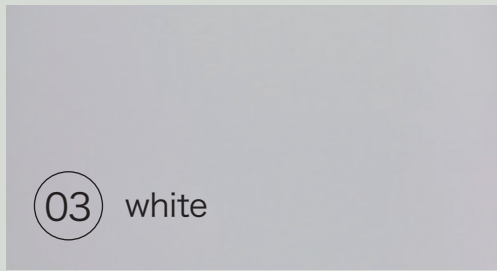
The solidity of Ono also makes it an excellent decorative item.

art.	size	 size Ø x h	 soil capacity	 n packing items	colours anthracite grey ocean brick red olive green white rust
3180	<b>Ø 11</b>	cm 11 x 10	L 0,85	12	
3181	<b>Ø 13</b>	cm 13 x 12	L 1,4	12	

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## Colours










We are a company that looks into the future and produces modern plastic pots from 1974. Ours is a story of big success as we have always believed that innovation can really make a difference. That's why we offer pots and planters for exterior and interior decoration distinguished by outstanding design and quality.

An aerial photograph of a dense forest, showing a thick canopy of green trees. The perspective is from above, looking down into the forest. The trees are tall and slender, with their branches and leaves creating a complex, textured pattern of green. The lighting is natural, highlighting the various shades of green and the intricate details of the foliage.

"Nothing is created,  
nothing is destroyed.  
Everything is transformed."

**Antoine-Laurent de Lavoisier**



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